ad campaign

optics

chemistry

photography

Camera Obscura

Persistence of vision

projection (1)

thaumatrope

phenakistoscope

praxinoscope

zoetrope

flip book

zoopraxiscope

mutoscope

kinetoscope

special effects

collaboration

monopoly

storyboard

sequence

shots

pre-production

in production

post-production

intertitles

literary

dramatic

cinematic

"Claymation"

"talkies"